

Message Text

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PAGE 01 STATE 046226

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R 010013Z MAR 75
FM SECSTATE WASHDC
TO AMEMBASSY TAIPEI

UNCLAS STATE 046226

E.O. 11652: N/A

TAGS: BEXP TW

SUBJECT: FY '76 PROMOTIONAL EVENT-INDUSTRIAL &

--- COMMERCIAL SECURITY & SAFETY EQUIPMENT

--- EXHIBITION

REF: A. TAIPEI 08L5

--- B. STATE 032770

--- C. A-125, AUGUST 5, 1974

1. COMMERCE APPRECIATES RECOMMENDATIONS FOR PRODUCT CATEGORIES AND BUYER UNIVERSE SUBMITTED REF. A. RECOMMENDED PRODUCT LIST AND OUR INITIAL CONTACTS WITH INDUSTRY IN PARTIALLY COMPLETED FIRST POLL SUGGEST THAT SECURITY EQUIPMENT, RATHER THAN SAFETY EQUIPMENT, SHOULD BE FEATURED IN THIS THIS EVENT. PRODUCT CATEGORY RECOMMENDATIONS INCLUDE ONLY FIRE DETECTION AND PROTECTION EQUIPMENT AND TRAFFIC CONTROL AND SAFETY EQUIPMENT AS SPECIFIC EXAMPLES OF SAFETY EQUIPMENT. BEFORE MAKING MAJOR CHANGE IN THEME OF EXHIBITION, I.E., EMPHASIS ON SECURITY EQUIPMENT OR POSSIBLE ELIMINATION OF SAFETY EQUIPMENT, WE WOULD APPRECIATE POST REVIEW OF THEME WITH EMPHASIS ON FOLLOWING POINTS:

A. ON WHAT BASIS WAS ON-THE JOB INDUSTRIAL SAFETY EQUIP-

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PAGE 02 STATE 046226

--- MENT NOT INCLUDED IN REF A LIST OF RECOMMENDED PRO-

--- DUCTS. WHAT WAS BASIS FOR SELECTION OF THOSE PRODUCTS

--- LISTED;

--- LISTED;

B. WHAT SPECIFIC SAFETY EQUIPMENT IS REQUIRED BY LAW

--- OR COMMONLY USED IN MANUFACTURING PLANTS, TRANS-

--- PORTATION INDUSTRY, CONSTRUCTION INDUSTRY, ETC.;

C. BRIEFLY, WHAT PROGRESS HAS BEEN MADE IN IMPLEMENTING

--- AND ENFORCING OCCUPATIONAL SAFETY PROGRAM REPORTED

--- REF C?; DOES THIS PROGRAM, IF ACTUALLY IN OPERATION,

--- OFFER OPPORTUNITIES FOR SALES OF IMPORTED INDUSTRIAL

--- SAFETY EQUIPMENT?

D. DOES MARKET FOR SAFETY EQUIPMENT OTHER THAN FIRE

--- PROTECTION APPEAR LARGE ENOUGH FOR MANUFACTURERS

--- TO JUSTIFY PARTICIPATION IN THIS EVENT?

2. YOUR COMMENTS WILL BE OF GREAT ASSISTANCE IN COM-

--- PLETION OF POLL AND DRAFTING OF MARKET RESEARCH

--- REQUEST. KISSINGER

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Message Attributes

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